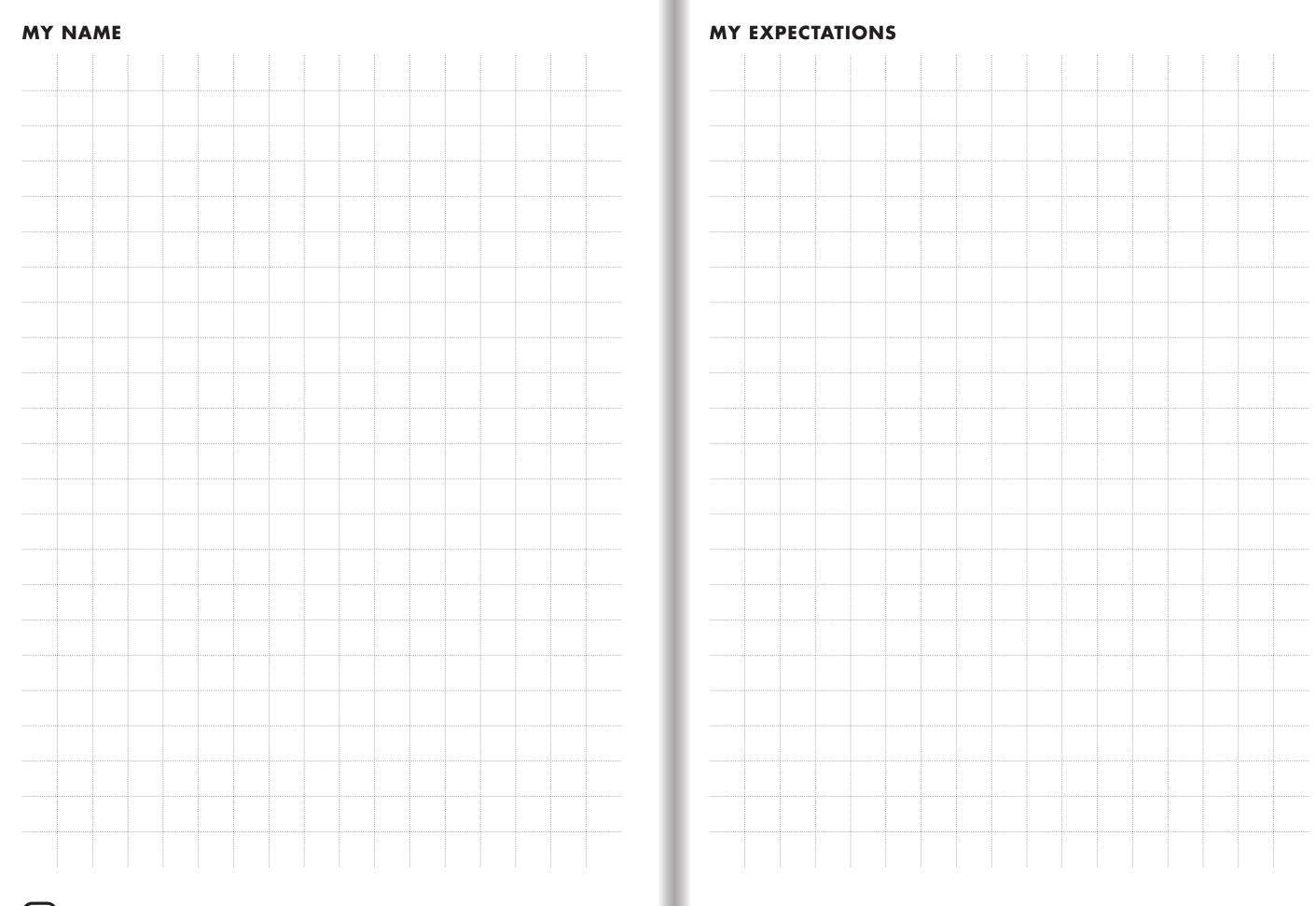
# #CITATION OF THE SUMMER SUMMER 2019





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WIFI Network: Guest Password: ventilator

### How would you live, if the Fairy Godmother came to you and you could make a wish?

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### **Staff & Teachers**

HFT-Staff



HFT-Staff





Prof. Karsten Weigel





HFT-Staff





HFT-Staff



Prof. Jens Betha

HFT-Staff



**Guest Professor** 

HFT-Staff

HFT-Staff



HFT-Staff

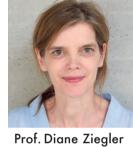


HFT-Staff

Urban Kreuz

Prof. Peter Krebs

HFT-Staff



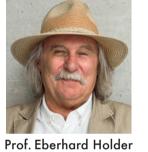
HFT-Staff



Prof. Thomas Hundt



Special Guest



Special Guest

HFT-Staff

Prof. Andreas Kretzer



HFT-Staff

HFT-Staff



HFT-Staff

HFT-Staff



International Staff

International Staff



International Staff



Prof. Anand Behle



Claudia Berner



HFT-Staff



Jürgen Aldinger



Prof. Rishav Jain

**Student Assistants** 



Student Assistants

International Staff



Heike Rittler



Romano Bianchi





Janina Tonello

### **Important IMIAD & HFT Contacts**

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laserprojekt@hft-stuttgart.de

### **DAYLIGHT SIMULATOR** 3/217

Prof. Andreas Löffler andreas.loeffler@hft-stuttgart.de

Stefanka Vasileva (8/3.25) stefanka.vasileva@hft-stuttgart.de

### **PHOTO & FILM STUDIO** 8/051

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### **INTERNATIONAL STUDENT OFFICE** 1/332

Katrin Ronneburger katrin.ronneburger@hft-stuttgart.de

Susanne Widmann-Klein iso.aaa@hft-stuttgart.de

### **Campus Sitemap**

### **Building 1**

Administration **Business Management** Cafeteria Aula International Student Office

### **Building 2**

Geomatics Comp. Science & Mathematics Library

### **Building 3**

Faculty of Civil Engineering **Building Physics and Economy** Public Building **Material Testing Station** 

### **Building 4**

Currently closed due to **Building Refurbishment** soon Architects + Int. Arch. (2020)

### **Building 5**

Studios IMIAD (2nd floor) Studios Master (ground floor) Studios Interior Design BA (ground floor) Printer (5/0.87)

### Check-In Point

### **Building 8**

**Architecture & Design Staff Offices** and Seminar Rooms Workshop (basement)



### **RAUMPROBE**

Material Research Hohnerstraße 23 70469 Stuttgart

### **BASTLERZENTRALE**

Modelbuilding & Stationery Lange Straße 51 70178 Stuttgart

Materials, Books & Stationery

### **DEKO MAIER**

Modelbuilding & Stationery Rotebühlstraße 71 70178 Stuttgart

### IDEE

Modelbuilding & Stationery Kronenstraße 4 70173 Stuttgart

### **BOESNER**

Material Research Sielmingerstraße 82 70771 Leinfelden-Echterdingen

### **OPTIPLAN**

**Plotservice** Schwabstraße 36a 70197 Stuttgart

### RITA LIMACHER

Bookshop for Architecture, Art & Design Kleiner Schlossplatz 11 70173 Stuttgart

### KARL KRÄMER

Specialised Bookstore for Architecture and Building Industry Rotebühlstraße 41 70178 Stuttgart

### Further Links / More Information:

www.imiad.net/workshop-stuttgart.html

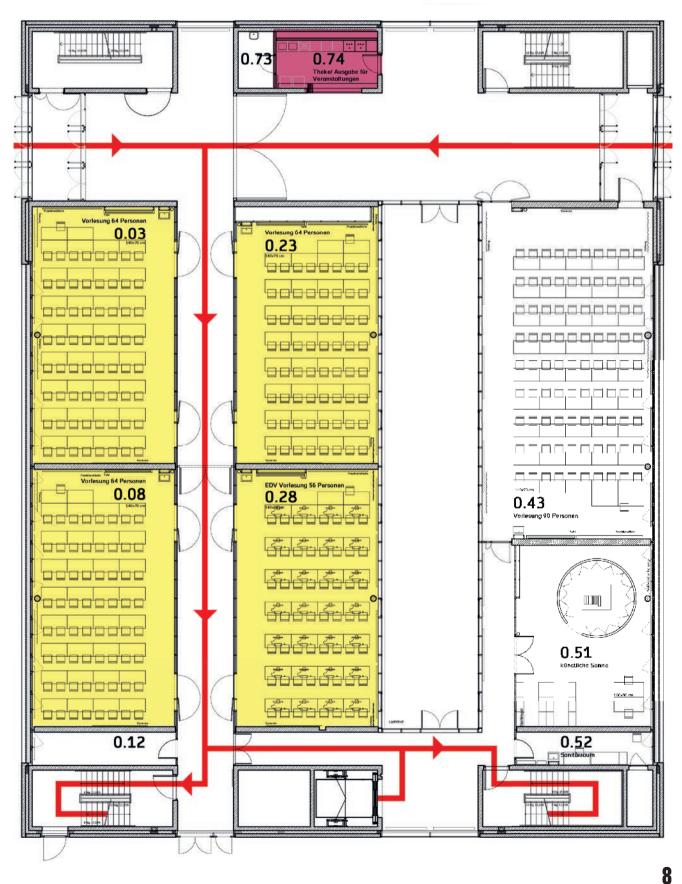
www.hft-stuttgart.de/Studienbereiche/ ArchitekturGestaltung/Master-IMIAD/Projekte/ Workshops/2019\_Stuttgart/index.html/de

www.facebook.com/groups/ROHBAUA/

**GROUND FLOOR** 

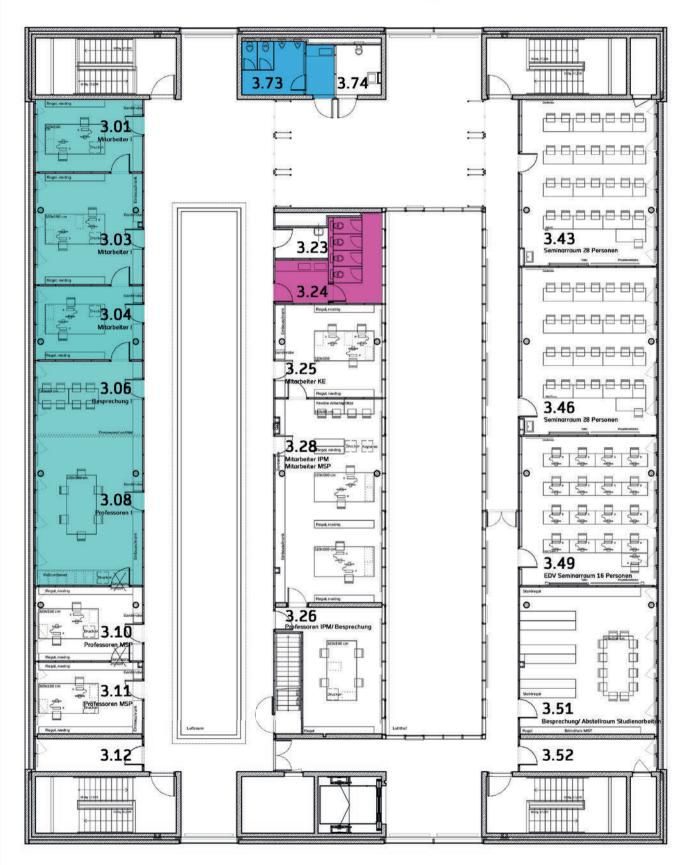












### Stuttgart Center & Places to Go





### WORKSHOPPLACE

- 01 **HFT**
- 02 **IFA**



### FOOD PLACES

- 01 **MENSA**
- 02 MEZZO GIORNO
- 03 **SCHLESINGER**



### **BARS**

- 01 **VINUM**
- 02 **BOWLING**
- 03 **RIBINGURUMU**
- 04 PALAST DER REPUBLIK
- 05 HANS IM GLÜCK BRUNNEN, BAR AREAL



### WHERE YOU STAY

- 01 **STUDIERENDENHOTEL**
- 02 HOTEL AM WILHELMSPLATZ

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### YOUR SPOTS

01	
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04	

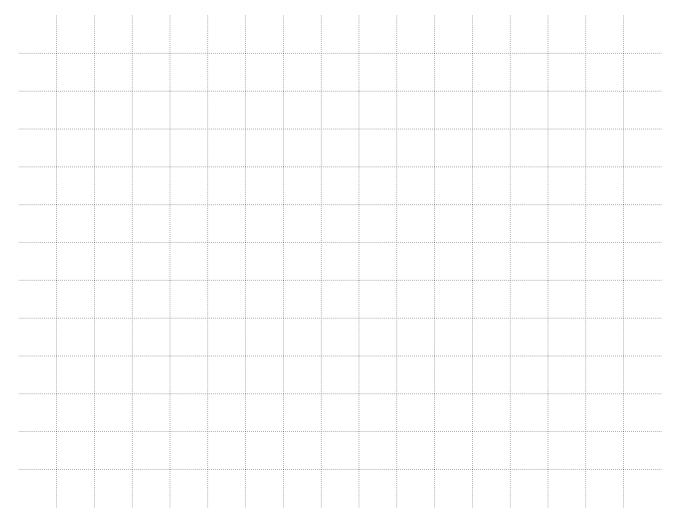
### Time Table

Monday	08.07.	Opening Ceremony
Tuesday	09.07.	Introduction Working BARarchitekten, Berlin
Wednesday	10.07.	Excursion Heilbronn
Thursday	11.07.	Working, Visit ifa Gallery, Film Program
Friday	12.07.	Working Lecture Alex Schweder, New York
Saturday	13.07.	Working Mid Time Critic
Sunday	14.07.	FreeTime Working
Monday	15.07.	Working Lecture / Performance Adapter, Stuttgart
Tuesday	16.07.	Working, working
Wednesday	17. 07.	Working, working
Thursday	18.07.	Press Conference Stuttgart Architecture Ralley 1 OPENING!
Friday	19.07.	Stuttgart Architecture Ralley 2 IMIAD Party

# Monday, July 8

TIME	ACTIVITY	LOCATION
	Day of Arrival	
17:00–18:00	Check-in	HFT
18:00–20:00	Opening Ceremony & Introduction	HFT
20:00	Get Together	

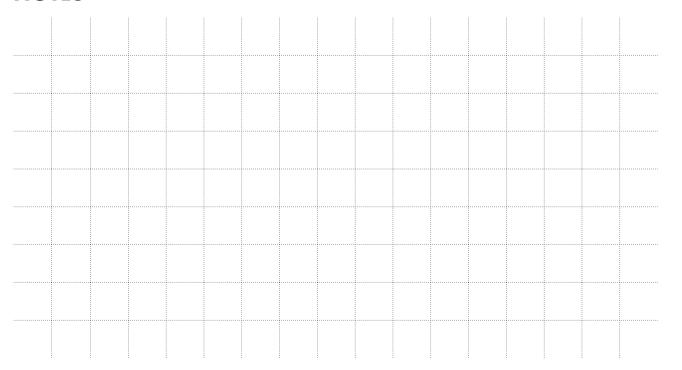
### **NOTES**



### Tuesday, July 9

TIME	ACTIVITY	LOCATION
08:00-10:00	Teachers Meeting   Briefing	HFT
09:00–10:00	House Tour for Students   Moving into the Studio	s HFT
10:00—12:00	Introduction Workshop Topic	HFT
12.00-14.00	Lunch	Mensa
14:00—18:00	Work Session & Visit By BARarchitekten	HFT
18:00–20:00	Lecture Antje Buchholz – BARarchitekten	HFT
20:00	Get Together	HFT

### **NOTES**



# Wednesday, July 10

TIME	ACTIVITY	LOCATION
8:30	Meetingpoint: Gate 8, Main Station Stuttgart	Main Station
08:45-09:30	Train to BUGA	
10:00	BUGA	Heilbronn
15:00	Lunch at Alte Reederei	BUGA

### **NOTES**

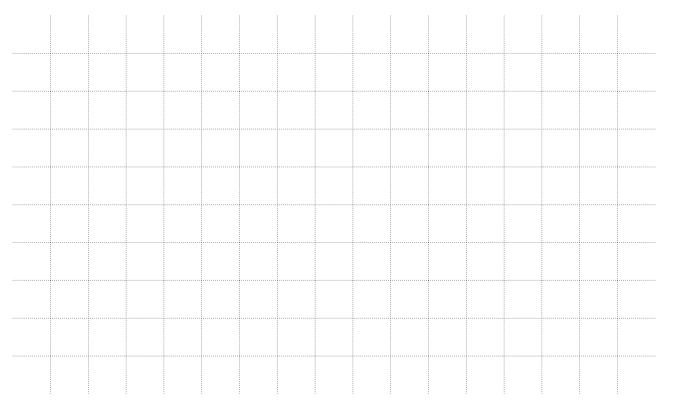


16

### Thursday, July 11

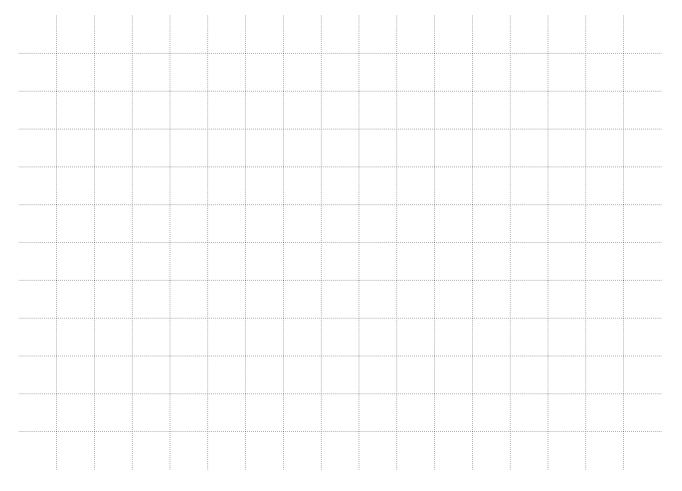
TIME	ACTIVITY	LOCATION
09:00—12:00	Work Session	HFT
12:00–13:00	Lunch	Mensa
13:00–15:00	Visit ifa Gallery	
15:00–19:00	Work Session & Critics	HFT
19:00–20:00	Life Is Short Movies	HFT
20:00	Get Together	HFT

### **NOTES**



# Friday, July 12

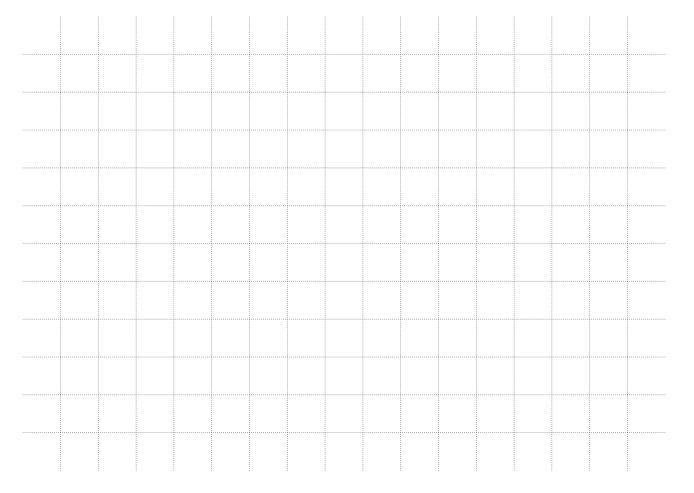
TIME ACTIVITY		LOCATION	
09:00–12:00	Work Session & Critics	HFT	
12:00–13:00	Lunch	Mensa	
13:00–17:00	Work Session & Critics	HFT	
18:00–20:00	Lecture Alex Schweder	HFT	
20:00	Get Together	HFT	



### Saturday, July 13

TIME	ACTIVITY	LOCATION
09:00–12:00	Work Session	HFT
12:00–13:00	Lunch	HFT
13:00–17:00	Work Session	HFT
18:00–20:00	Mid-Time Critic	HFT
20:00	Get Together	HFT

### **NOTES**



# Sunday, July 14

TIME	ACTIVITY	LOCATION
until 14:00	Free Time	
14:00–19:00	Work Session	HFT
19:00–20:00	Key Information	HFT
20:00	BBQ	HFT



### Monday, July 15

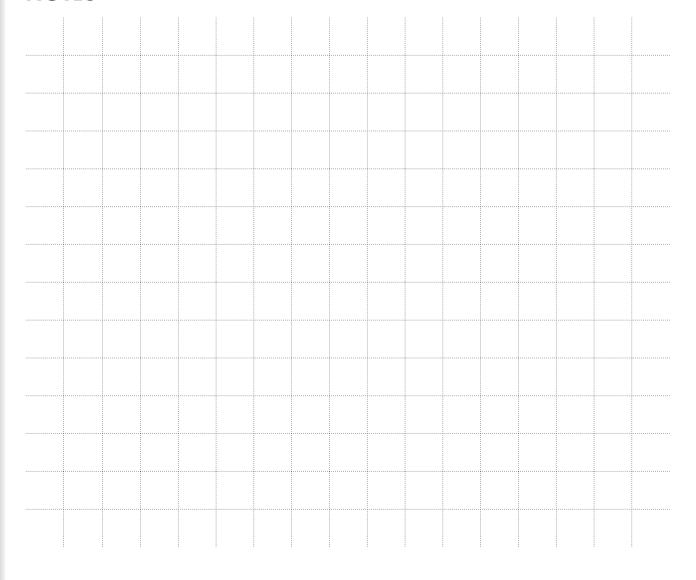
TIME	ACTIVITY	CATION
09:00–12:00	Work Session & Critics   Deadline Exhibition Texts	HFT
12:00–13:00	Lunch	Mensa
13:00–17:00	Work Session & Critics	HFT
18:00–20:00	Lecture, Performance & Workshop – Adapter Stuttg	art ifa

### **NOTES**



### Tuesday, July 16

TIME	ACTIVITY	LOCATION
09:00–12:00	Work Session & Critics	HFT
12:00–13:00	Lunch	Mensa
13:00	Work Session – Open End!	HFT



### Wednesday, July 17 Thursday, July 18

TIME	ACTIVITY	LOCATION
09:00–12:00	Work Session   Preparing Exhibition	HFT/ifa
12:00–13:00	Lunch	Mensa
13:00	Work Session – Open End!	HFT/ifa
20:00–22:00	Lighting Design	HFT/ifa

### **NOTES**



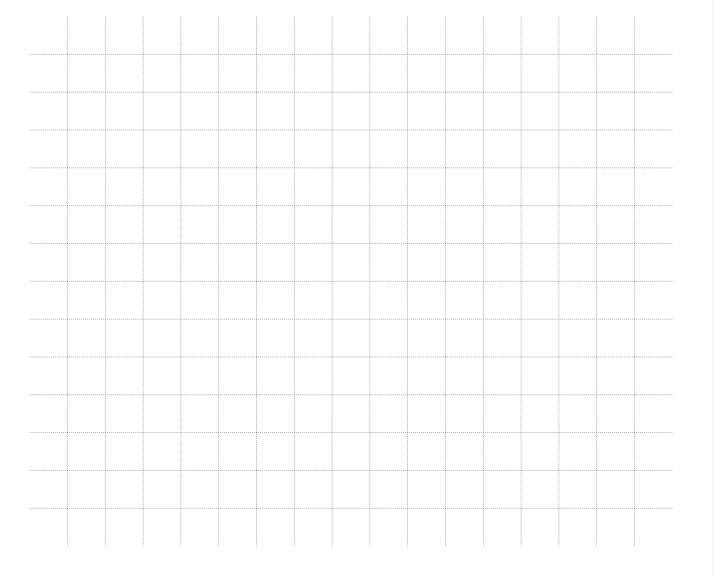
TIME	ACTIVITY	LOCATION
09:00–12:00	Work Session Final Tuning   Cleaning	HFT/ ifa
11:00	Pre-Opening   Press	ifa
12:00—18:00	Stuttgart Architecture Ralley I	Stuttgart & More
19:00	OPENING EXHIBITION #entsesselt	ifa



# Friday, July 19

TIME	ACTIVITY	LOCATION
10:00	Stuttgart Architecture Ralley II	Stuttgart & More
After Ralley	Preparation Party	HFT
20:00	IMIAD Party	HFT

### **NOTES**



# Saturday, July 20

TIME	A	CTIV	<b>/ITY</b>					L	OCA	TION
	D	epar	ture							
NOTES										

### **Group Information**

A

### **FAIRY WISHES**

### Teachers:

Andreas Kretzer Aycan Kizilkaya Sabine Wiesend

### Students:

Martina Amann Vanessa Klein Ignacio Garcia Alvarez Valentina Rusi Bengisu Oten Meric Musaoglu Vibhuti Shah Karishma Sehgal Yamini Kathuria

### **PUBLIC-PRIVATE**

### Teachers:

Hank Hildebrandt Peter Krebs

### Students:

Alija Dolo Lisa Mayer Julia Dominique Haas Solange Piozzini Canan Hacioglu Gözde Gökdemir Ugur Efe Ucar Vedant Saxena Shivani Natu

### B

### **GLOBAL-LOCAL**

### Teachers:

Diane Ziegler Anand Belhe / Eberhard Holder

### Students:

Selina Bergmann Julia Klosseck Ramona Gilde Stefania Foti Seyma Kurtulus Sanjana Sarkar Srishti Vats Spoorthi Kottai Reshma Patel

### E

### **BASIC NEEDS**

### Teachers:

Rishav Jain Karsten Weigel

### Students:

Lino Gasparitsch
Tatjana Rataj
Alina Kirsch
Cilga Demirel
Rishika Kak
Sravanti Bhattiprolu
Trusha Shah
Daksh Bhardwaj
Chandler Philpott

### C

### **MANIFESTO**

### Teachers:

Wolfgang Grillitsch Ervin Garip

### Students:

Nina Marissa Müller Tara Schattschneider Christian Schweitzer Jonathan Siegle Nora Maria Meyer Ülkünur Turhan Mounisha Katneni Priyanka Dalvi Tanya Kaushik

### F

### **EXTREME LIVING**

### Teachers:

Pietro Vitali Jens Betha

### Students:

Johanna Großmann Charlotte Wohlfahrt Laura Wiesenfarth Deniz Uluksar Sayed Salahuddin Sahana Elavarasan Prakhar Saraswat Janae Edwards Angeleena Smile

### **Workshop Content & General Description**

The IMIAD Summer 2019 is about housing and living in the times of social transformation. We will create content around six views and topics about housing and living. The results will be staged in the ifa gallery in Stuttgart.

### The Topics are:

A Dream: Fairy Wishes

C Social: Public-Privat

D Living: Basic Needs

E Theory: Manifesto of Living F Essentials: Extreme Living

During the last semester the incoming IMIAD students developed in cooperation with undergraduate HFT students the exhibition design and the content.

In your starter-kit you will find an USB stick. On this stick you can find a lot of research the students have done last semester and other interesting materials for your work.

The exhibition design consists of 7 pavilions and space in between. One pavilion is for the introduction (outside) and the end of the exhibition (inside). The six other pavilions are for the different topics. In the interior we will exhibit the outcome of the workshop. Outside is an information about the topic and some subtopics we selected as examples. This subtopic texts are illustrated with drawings. The spaces between the pavilion are furnished with multifunctional cubes. They will be used to stage the results from a second workshop, taking place two weeks after our workshop. Information about the cooperation you can find on page 25–26.

### Task of the Workshop:

- Create the Content for the given Topic.
- Design Exhibits based on the content you created.
- Realize the installation of the exhibits inside the given pavilion in the ifa-gallery.

### **Cooperation Modell & Partners**

The IMIAD Summer 2019 is a cooperation with the ifa-gallery and the IBA27.

The exhibition takes place in the ifa-gallery.

ifa (Institut für Auslandsbeziehungen) is Germany's oldest intermediary organisation for international cultural relations, having celebrated its centenary in 2017. It promotes a peaceful and enriching coexistence between people and cultures worldwide. Its programmes pursue five core themes: Cultural Exchange, Dialogue of Civil Societies, Migration & Culture, Culture & Conflict, and Europe. ifa supports artistic and cultural exchange in exhibition, dialogue and conference programmes, and it acts as a centre of excellence for international cultural relations. It is part of a global network and relies on sustainable, long-term partnerships. The ifa is supported by the Federal Foreign Office of the Federal Republic of Germany, the state of Baden-Württemberg and its capital Stuttgart.

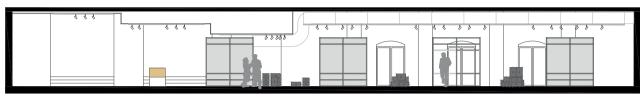
In our exhibition we integrated a second workshop. This international workshop has as well the topic living. Five Universities participate in this workshop. The host of the workshop is the IBA27. The International Building Exhibition will take place 2027 in Stuttgart and challenge the question: 'how we will live and work in the digital and global age'. In preparation for the IBA27 each year has a main topic. This year it is living.

### ifa Galerie Stuttgart

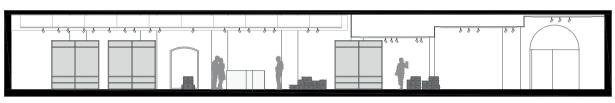




### **Exhibition Layout & Plans**

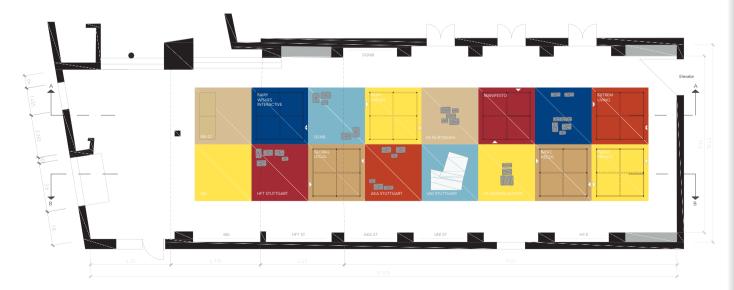


A-A



В-В

IFA GALLERY STUTTGART Section A-A / B-B



IFA GALLERY STUTTGART
Ground Floor

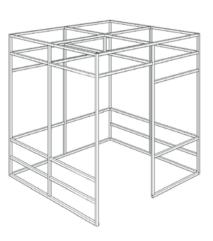


CUBE 1



IFA GALLERY STUTTGART
Cube Variations 1/2/3

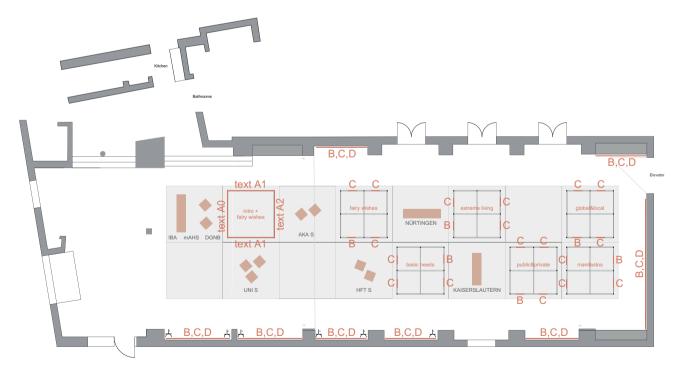
CUBE 2



CUBE 3

### 1 Cube, Graphic Concept etc.





**IFA GALLERY STUTTGART** IMIAD Installation

### extreme living Lorent ipsum dolor sit Lorent ipsum dolor sit Lorent ipsum dolor sit Lorent ipsum dolor sit





### Text B

Themen 1000 Zeichen deutsch + engl. Übersetzung B 735 mm x H 1099 mm

Text C Unterthemen 1000 Zeichen deutsch + engl. Übersetzung B 314 mm x H 629 mm

Text D0 I D1 Objektschilder 200 Zeichen deutsch + engl. Übersetzung B 162 mm x H 128 mm



### **FAIRY WISHES**

If the wish helps again.

How would you live if the Fairy Godmother came to you and you could make a wish?

Based on this naive idea, we try to find out in this part of the exhibition what we really want for living, or if our desires are 'frozen' and then we just can't think of anything at all!

What do the pictures of our secret dreams of living actually look like? Do we find them in the design magazine, are they the villas of the super-rich, we know from the tabloid press, do we want to live on a deserted island or are they very personal fantasies?

Does the one lying on the street in India have other dreams about life than the Swabian who lives half up the hill?

Even though we have not been able to gain any new scientific knowledge, the Fairy has asked around: she knows more about living than the experts and she is willing to share her knowledge with us. And she will also listen to your wishes!

### GLOBAL-LOCAL

What is actually different or is it most beautiful at home?

The most basic idea of our international Master of Interior Design is to benefit from the cultural differences of the individual locations and to network our students with each other.

At the IMIAD Summer Workshop, students from the participating universities in Germany, Switzerland, Turkey, the USA and India meet each year at the home town of one of the universities. All students spend the previous semester at a university abroad.

We approach the dialectic of global versus local in a very personal way. From the individual experience of student exchange, we ask ourselves what is the difference between living in Stuttgart and living in Ahmedabad? Does one have a different attitude to life in Istanbul's apartments than in Cincinnati? What actually constitutes our daily life in different places in the world?

What do we miss when we leave our homeland and what do we miss about life when we are back home?

### **MANIFESTO (OF LIVING)**

When the architect knows how you want to live.

Manifestations always carry a dogmatic claim. From a historical point of view, however, many of these demands sound significantly softened. Perhaps it is because their content has leaked into our everyday lives. Often, they were so far off the mark that their own ridiculousness no longer frightened us and their appeals were rather more naive than provocative.

Residential manifestos are an important source for the content-related programmatic examination of living. In them, problems are exacerbated and brought to the point.

However, we can also clearly see from them the context needs that arise or are made and how long they are relevant for all of society.

Therefore, it is legitimate to try one's hand in one's own manifestos and make assertions. This part of the exhibition offers students the opportunity to manifest, present and justify their idea of living, then nail it to the entrance doors of the architecture faculties, discuss it further in the art rooms and implement it into projects.

### **PUBLIC-PRIVATE**

Do I take my slippers with me to watch Desperate Housewives with others at the hairdresser?

Digital change will also radically change our cities. We are already seeing the death of the retail trade in the cities. But what do we do in the city when we can no longer go shopping? What does the city actually consist of? What does living in the city mean?

What will places between our private retreat zones and urban public spaces look like in the future? If our private spaces become smaller – as the IBA Summer School with its motto "Minimal dwelling as urban practice" stipulates – will we look for replacement spaces in the city? If we have more and more single households in the future, will the city become an extended living room? Will we satisfy our private need for a substitute family in public spaces? If our economy will be based on sharing rather than having and personal profit, shouldn't the public space also reflect this?

Perhaps we will soon have the chance to find the village in the city where everyone knows everyone and helps everyone.

### **BASIC NEEDS**

The difference between too little and minimal.

A good half of humanity has no access to a hygienic toilet. Around a third of the world's population has no opportunity to wash their hands at home.

In addition to access to a reliable water supply, there are several other basic needs that must be met in order to survive. Building on this, as described in Maslow's Need Pyramid, there are a number of other needs that are more relevant to people and society. We satisfy many of them in our homes. Often, however, we become entangled in socially traditional mistakes that create dependencies and difficulties for ourselves and our environment. Just count the number of furniture legs in your home.

Let's throw unnecessary ballast out of our palaces! We should unseat our apartments, but and sit more with the children on the floor to figure out what is really important. And whether in the few years after our children have moved out, we should still pay for the suburb house, which is too big for us. Often less can be more, especially if we protect others from "too little".

### **EXTREME LIVING**

Learning on the margins of mass society.

Whether voluntarily chosen to reduce your life plan or caused by emergencies threatening one's own existence: Extreme life choices and living choices are always also experiments and models with inferences for normal living. In extreme situations it shows how adaptable we are as humans and which basic needs are most important. Especially in times of tremendous global change in climate, society, and politics, where someone seems to upset the world, it is feared that the extreme could quickly become the norm for many.

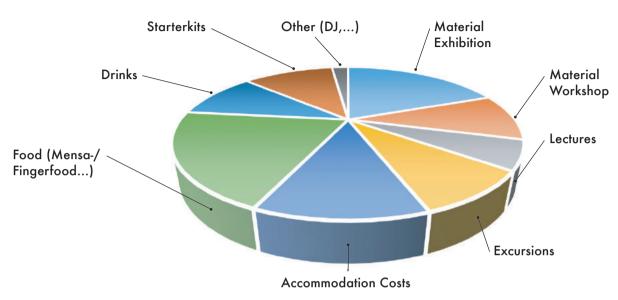
It is often young people who are in the process of seeking out their role in society and using free space to try extreme life choices voluntarily: living in the commune, living on a houseboat, living in a trailer. Often it is also the choice of place: living in the countryside, in the big city or choosing a specific community. Some models are defined by choice of economy, such as sharing, others are strongly determined by diet choice or ideological characteristics.

Many living and life experiments have found their way into the normal: Loft-Living was disintegrating from the artistic life plan to the gentrification accelerating real estate bestseller. Communes transformed into generation-spanning flat-sharing communities.

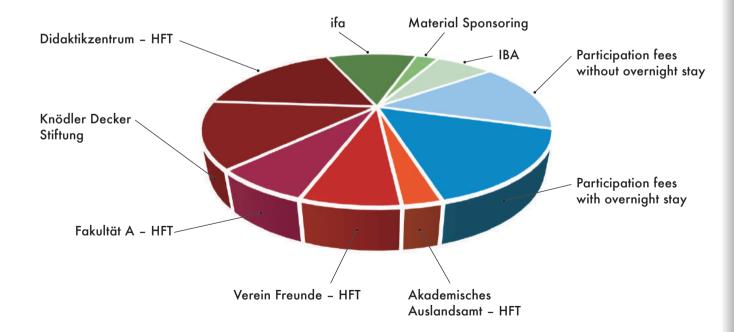
Houseboats and construction trailers are the prototypes of the Tiny Houses.

### **Workshop Finances**

### **COSTS IMIAD SUMMER 2019**



### **FINANCING IMIAD SUMMER 2019**



The Workshop fees are solely used for expenses to support student needs and living requirements. Fees are not used for faculty expenses or to supplement institutional expenses.

### **Partners & Sponsors**













The Workshop IMIAD Summer 2019 and the Exhibition are a cooperation with:





Many thanks to our generous sponsors:















Content of this booklet:

Prof. Wolfgang Grillitsch Prof. Hank Hildebrandt Meral Yurdakul Heike Rittler © IMIAD 2019. All rights reserved.

We wish to extend our warm thanks to Demian Bern for designing the Corporate Identity of the IMIAD Summer 2019 as well as this program booklet.

